



*Strive***Safe**
By Cartasite

Interpreting Your Driving
Scorecard



Your Driver Scorecard

Delivered every Monday via email from ROVR@Cartasite.com

You must drive 30 min or 30 miles in the scoring week to generate a scorecard

Overall Grade, Total Distance/Driving Time, & Overall Group Ranking

4 Week Trending Comparison for Your Score vs Your Group

Letter Grades for Each Metric (Speeding, Hard Breaking, & Rapid Acceleration)

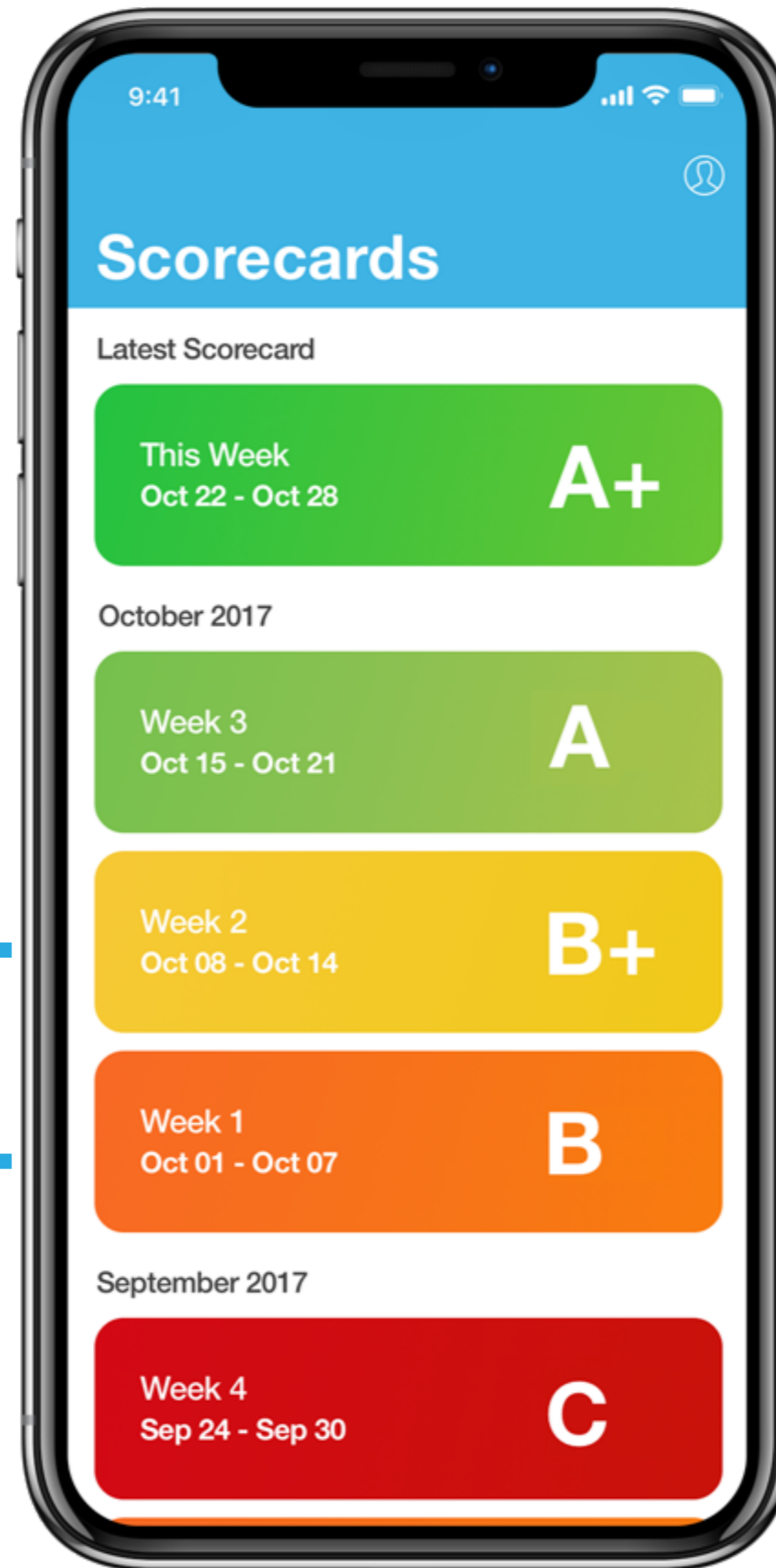


Group Leaderboard

Engine Utilization



What do the overall letter grades really mean?



A+ Performance Excellence. You are a safe driver!

A Above Average. You make safe decisions but may occasionally have exception events. Keep up the good work.

C or Below Below Average. You are exhibiting risky driving behavior. You need to improve most areas of your driving, especially speeding.

B+ You are a little above average. You are mostly safe but still have some areas in need of improvement.

B Average Performance. You have some work to do in order to improve your grade.

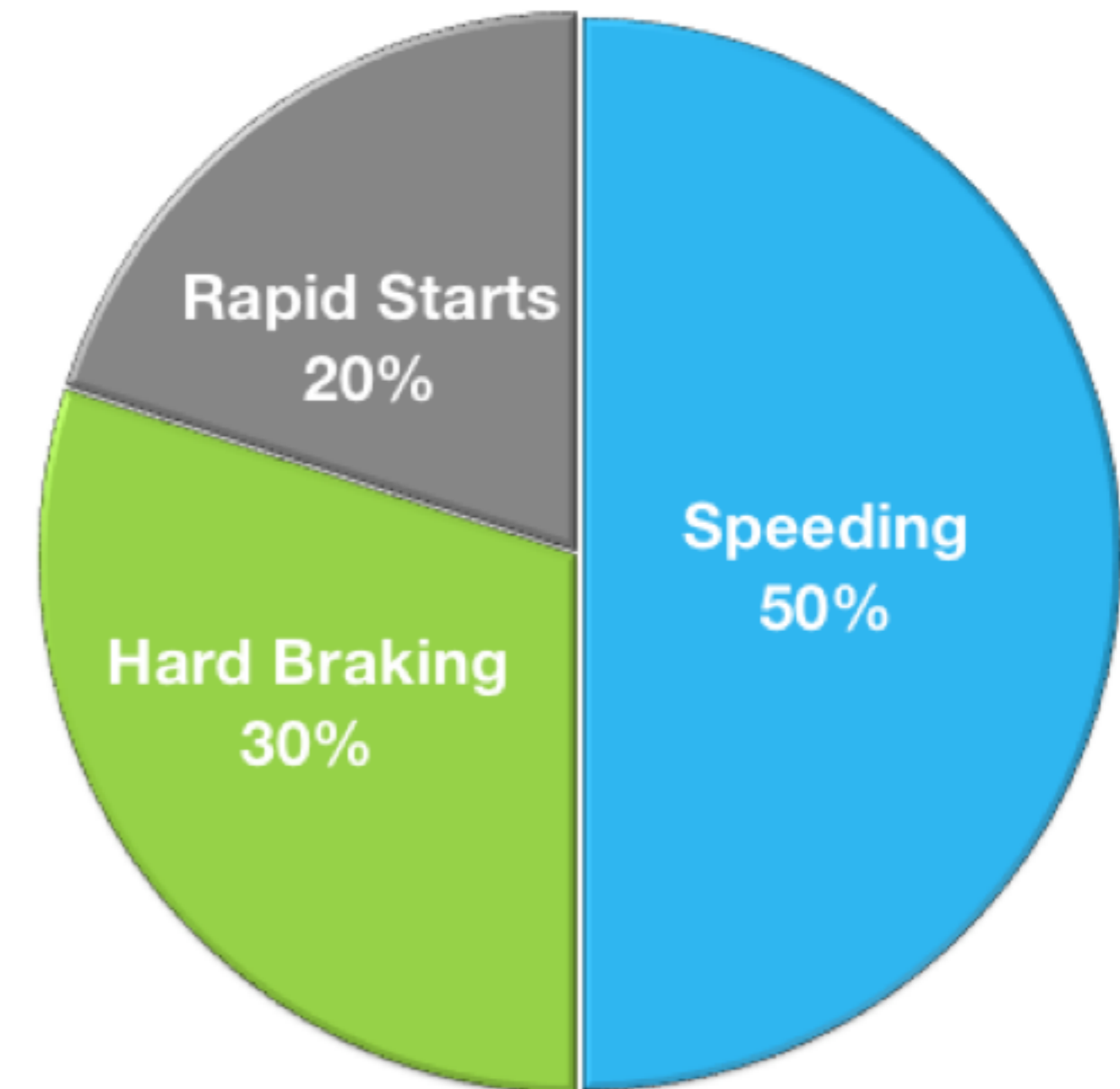


How are the grades calculated?

Your driving grades are calculated by measuring the three leading indicators of risk associated with motor vehicle accidents and weighting them with your total driving duration for the week.

These leading indicators of risk are:

- Speeding – leading cause of accidents involving injury or fatality
- Hard Braking – indication of distracted driving
- Rapid Starts – suggests aggressive driving



Interpreting the Scorecard Metrics



Example:



Speeding is your weakest area. You have received events on every day during the scoring week. Pay attention to posted speed limits and allow extra time to get to your destination.



Acceleration is your strongest metric as you have received very little events during the week. Keep up the good work!



You have efficient engine utilization. You have very little idling time which means you aren't wasting fuel.



Driver Tips

- Ensure you have a reporting device installed in your vehicle
- Look at your weekly driver scorecards
- Identify your weakest scores (areas of most risk) and work to improve those
- Acknowledge your strengths and continue your safe driving habits
- Encourage your peers to improve
- Ask your company to implement a safe driving incentive program
- Direct any questions to your supervisor or contact StriveSafe Customer Care at: CustomerCare@StriveSafe.com

